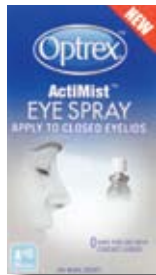




FROM A NAME YOU CAN TRUST WITH YOUR EYES

You can trust Optrex ActiMist™ Eye Spray because it's from Optrex: the UK's leading brand of products for everyday eye care.

- Available in pharmacies and supermarkets
- The spray bottle contains 100 applications
- A shelf life of 3 years means you should be able to use it until the bottle is finished
- The sterile spray mechanism means there is no need to throw the bottle away after 28 days, like many drop treatments



WANT TO KNOW MORE?

For more information on Optrex ActiMist™ Eye Spray, read the in pack information leaflet, or visit www.optrex.co.uk.

WHAT IF I ACCIDENTALLY SPRAY OPTREX ActiMist™ EYE SPRAY ONTO MY OPEN EYE?

You should only spray Optrex ActiMist™ Eye Spray onto closed eyes, but if you get it on your open eye, don't worry. It may sting a little at first but this will soon pass and it won't harm your eyes.

HOW DO I KNOW IT'S WORKING?

Optrex ActiMist™ Eye Spray is unlike eye drops or artificial tears, which flood the eye with moisture right away – so it takes a little getting used to. You can rest assured however that as soon as it enters the eye it gets to work repairing the tear film and providing clinically proven relief of dry eye symptoms.

WHY DOES OPTREX ActiMist™ EYE SPRAY SMELL SLIGHTLY?

Optrex ActiMist™ Eye Spray is an oil-based product, so you may notice a slight oily smell when you first spray it on your closed eyelids. This is completely normal and the smell soon dissipates.

HOW CAN I MAKE OPTREX ActiMist™ EYE SPRAY EXTRA REFRESHING?

Some people enjoy using Optrex ActiMist™ Eye Spray at a cool temperature. You can put the spray bottle in the refrigerator for an hour or so before you use it. Just make sure you keep it between 2°C and 25°C.

For more information visit
www.optrex.co.uk.

Soothing **dry, irritated eyes**
is now so easy



you can do it with your
eyes closed ...

HOW DO I KNOW IF MY IRRITATION IS CAUSED BY DRYNESS?

When your eyes lose moisture, as well as feeling uncomfortable they can often feel itchy and irritated, a feeling sometimes described as burning. Dry eyes are not normally serious but can be uncomfortable to live with – and you shouldn't have to!

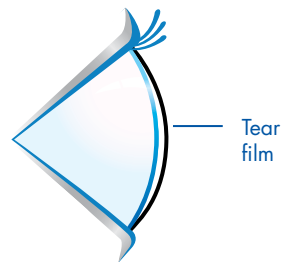
WHO SUFFERS FROM DRY EYES?

We're all susceptible to dry and irritated feeling eyes. One of the main causes is our modern lifestyle – working at computers for extended periods, long distance travel and air conditioned or centrally heated environments are all culprits. Contact lens wearers and older people (particularly women) are also prone to dry eyes.

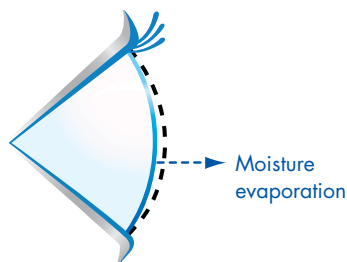
WHY DOES IT HAPPEN?

Your eyes are covered by a thin layer of liquid called the **tear film** which helps prevent your eyes' moisture from evaporating. When your eyes get dry it is usually because the tear film has broken up and developed tiny gaps which allow moisture to evaporate from the eyes.

1. A normal eye with the tear film intact



2. A dry eye where the tear film is damaged



HOW DO I TREAT DRY EYES?

First, work on eliminating the cause of your dry eyes.

- Use a humidifier (or just place a bowl of water nearby) in air conditioned or heated rooms.
- Take more breaks when you are working at a computer to give your eyes a rest.
- If you wear contact lenses, avoid wearing them for long periods.

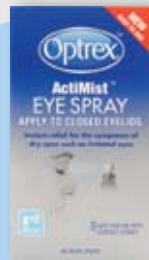
The next step is to speak to your pharmacist who can recommend a product to relieve your symptoms.

There are many dry eye products available, such as "artificial tears" that can help lubricate the eye and temporarily relieve irritation associated with dry eyes.

BUT WHAT IF I DON'T LIKE PUTTING TREATMENTS INTO MY EYES?

DO I NEED TO TAKE OUT MY CONTACT LENSES OR REMOVE MY MAKE-UP FIRST?

Now there's something NEW for dry and irritated eyes



Optrex ActiMist™ Eye Spray may be different to anything you've ever tried before!



1. Sprayed on closed eyes

- You don't need to put anything directly into your eye or even touch your eye: just spray Optrex ActiMist™ Eye Spray onto your closed eyelids
- You can use Optrex ActiMist™ Eye Spray even while you are wearing contact lenses or eye make-up

Optrex ActiMist™ Eye Spray is easy and convenient to use – anytime, anyplace.

2. Works on dry eyes

- The tiny particles in Optrex ActiMist™ Eye Spray collect at the edges of your eyelid
- When you open your eyes the particles gently work their way in, then in a few blinks the particles spread across the surface of your eye
- As the spray is made from the same ingredient as your natural tear film it helps to repair the gaps in your damaged tear film
- This reduces the loss of moisture from the eye and helps restore the natural moisture balance for soothing, clinically proven relief

The result – effective relief of that dry, irritated feeling